



International Centre
for Dispute Resolution

The International Centre for Dispute Resolution® (ICDR), the international division
of the American Arbitration Association (AAA), presents

THE 2008 ICDR International ADR Reporting Program Series

AN ICDR INTERNATIONAL ARBITRATION CONFERENCE

AUGUST 11, 2008 • 09:00-17:35 • SÃO PAULO, BRAZIL

FOCUS ON:

**North America
and Latin America**

PLUS:

**A tribute to Dr. Petronio Muniz,
"The Father of Brazilian Arbitration"**



Please join the ICDR and leading arbitration experts in a discussion of the past
year's significant developments in international alternative dispute resolution (ADR)
in North America and Latin America.

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THE 2008 ICDR International ADR Reporting Program Series

AN ICDR INTERNATIONAL ARBITRATION CONFERENCE

CONFERENCE GOALS:

The program will cover the latest developments and recent trends in international alternative dispute resolution (ADR), with an emphasis on North America and Latin America—two focus areas for the International Centre for Dispute Resolution® (ICDR). The program will also cover the ICDR's administrative system as well as new developments therein.

Two panels of expert international ADR practitioners will consider issues with which practitioners in the field today struggle and, along the way, provide insights into and experiences of how they approach international arbitration proceedings.

Each conference session will provide attendees with

- Information on current legislation.
- Recent international arbitration judicial decisions.
- Industry trends.
- Valuable practice tips, and
- Experts' advice aimed at increasing the predictability of international ADR.

Conference sessions will be moderated, round-table discussions with expert panelists. Audience Q&A will develop each session topic further. Program materials will be provided to conference attendees.

PROGRAM AGENDA

REGISTRATION AND COFFEE 08:30-09:00

WELCOME REMARKS 09:00-09:15

Mauricio Gomm Santos,
Buchanan Ingersoll & Rooney PC; Miami

Luis Manuel Martinez, *Vice President,*
International Centre for Dispute Resolution,
New York; President, Inter-American
Commercial Arbitration Commission

SESSION 1: LATIN AMERICA 09:15-10:45

Overview of and update on recent developments, cases, laws and trends in international ADR in Latin America

Moderator:

Eduardo Damião Gonçalves,
President, CBA; BKBG Sociedade
de Advogados; São Paulo.

International panelist perspectives from:

Brazil: Mauricio Gomm Santos,
Buchanan Ingersoll & Rooney PC; Miami - 15 minutes

Chile: Gonzalo Biggs,
Figuerola & Valenzuela; Santiago - 15 minutes

Andean Nations: Eduardo Zuleta,
Gómez-Pinzón & Zuleta; Bogota - 15 minutes

Argentina: Fernando Aguilar,
Marval, O'Farrell & Mairal; Argentina - 15 minutes

Investor-State Arbitrations: David Lindsey,
Clifford Chance LLP; New York - 15 minutes

ROUND TABLE PANEL DISCUSSION

The moderator will pose questions to the panel and will invite audience questions in order to develop the topic further - 10 minutes

BREAK (Coffee/Tea) 10:45-11:05

SESSION 2: NORTH AMERICA 11:05-12:35

Overview of and update on recent developments, cases, laws and trends in international ADR in North America

Moderator:

Oliver J. Armas,
Chadbourne & Parke LLP; New York- 10 minutes

International panelists' perspectives from:

United States - Harry Burnett,
Fulbright & Jaworski; New York - 15 minutes

Mexico - Georgina Fabian,
Mayer Brown; Chicago - 15 minutes

Canada - John H. Rooney, Jr.,
Shutts & Bowen LLP; Miami - 15 minutes

Nafta - Grant Hanessian,
Baker & McKenzie LLP; New York - 15 minutes

ICDR and IACAC Report: Luis Martinez,
Vice President, International Centre for Dispute Resolution;
President Inter-American Commercial Arbitration Commission;
New York - 15 minutes

ROUND TABLE PANEL DISCUSSION

The moderator will pose questions to the panel and will invite audience questions in order to develop the topic further - 10 minutes

LUNCH 12:35-14:35

A Tribute to and Recognition of Dr. Petronio Muniz,
"The Founding Father of Brazilian Arbitration Law"



**SESSION 3: ICDR INTERNATIONAL ARBITRATION
ROUND TABLE 14:35-16:35**

From their unique perspectives, the international specialists on this distinguished panel discuss and debate the issues as they examine the current state of affairs in international arbitration.

The panel will discuss the advantages and challenges in using ADR in the Americas as well as what the future holds for ADR in the region. Providing insights and advice on avoiding potential pitfalls, the panel also will offer practical clause-drafting tips to consider when handling international arbitrations throughout the Americas.

Topics to be explored include:

- Where to Seat Your International Arbitration in the Americas.
- Common Law vs. Civil Law— Exploring the Differences.
- Interim Relief and International Arbitration.
- The Impact of Investor-State Arbitration: Present and Future.
- Discovery: Electronic Discovery and Document Exchange in International Arbitration and the ICDR's New Guidelines for Information Exchange in International Arbitration.
- Increasing the Use of International Mediation.
- The IBA Guidelines on Conflicts of Interest in International Arbitration: Can They be Revised to Gain Broader Acceptance?

Moderator:

Gilberto Giusti, *Pinheiro Neto Advogados; São Paulo*

Oliver J. Armas, *Chadbourne & Parke LLP; New York*

Adriana Braghetta, *L.O. Baptista Advogados Associados; São Paulo*

Harry Burnett, *Fulbright & Jaworski; New York*

Georgina Fabian, *Mayer Brown; Chicago*

Grant Hanessian, *Baker & McKenzie LLP; New York*

Stirling Leech, *Clyde & Co.; London*

João Bosco Lee, *Castro, Valença, Lee e Araújo Sociedade de Advogados; São Paulo*

David Lindsey, *Clifford Chance LLP; New York*

José Emilio Nunes Pinto, *José Pinto Advogados; Rio de Janeiro*

Eleonora Coelho Pitombo, *Castro, Barros, Sobral, Gomes Advogados; São Paulo*

Adriana Noemi Pucci, *Veirano Advogados; São Paulo*

John H. Rooney, Jr., *Shutts & Bowen LLP; Miami*

Fernando Eduardo Serec, *Tozzini Freire; São Paulo*

Eduardo Zuleta, *Gómez-Pinzón & Zuleta; Bogota*

CLOSING REMARKS

Luis Martinez 16:30



AUGUST 11, 2008
SÃO PAULO, BRAZIL

VENUE

Pinheiro Neto Advogados
Rua Hungria, 1.100
Jardim Europa
01455-000 São Paulo, SP
Brazil
Phone: (55 11) 3247-8400

CANCELLATION POLICY:
Please note that space
availability is limited. Should
you need to cancel your
registration, a refund of 50%
of the registration fee paid
is available until August 04,
2008. We regret that no refunds
can be made after that date.
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Registration Fee, USD. \$200.00

Full payment must be received in order to process registration. Conference registration fees include admission to all sessions, along with the course materials, luncheon and breaks as outlined in the program agenda.

Languages: English and Portuguese. Simultaneous translation will be available from English into Portuguese.

Materials. All materials will be available at the conference.

METHOD OF PAYMENT

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Fax Completed Form to:

+1-212.246.7274
Attn: Quincy Smith

Online Registration:

http://www.aaauonline.com/coursecalendar.aspx
Select the São Paulo program, August 11, 2008,
from the ICDR course listings.

Email details to:

SmithQ@adr.org
Attention: Quincy Smith

For more information, please call

+1 212-484-3258